**M2 S2 assessments**

**Dates :**

**11/04** : Present your project (oral evaluation) (20%)

**25/04** : Hand in your project report (30%)

**09/05** : Job interviews (30%)

**23/05** : Essay writing (20%)

1. **Project**

*You can either*

* Create a **website/blog/youtube channel** on a specific subject of your choice.   
  (*Something you would like people to know more about? Something you are passionate about? Something you want to learn/learn more about?)*
* Create a **social media campaign** on a specific subject of your choice (*Something that you would like people to be aware of?)*

**You will need to document yourself on the subject and use different sources to be included in your posts.**

* You will have to create as much content as you can on the subject (at least 10-15 posts if on social media, 5-7 if it is in a larger format like websites or YouTube channels)
* **For the oral presentation,** you will have to record yourself presenting your project. It could be in the form of a TV show interview, a campaign spot…. Be original!
* **In your report**, you will have to discuss your choice, what you put in place, what message you wanted to promote, what you could have done better…. + include screenshots or links to your posts.

**The content in the posts, the reports and the oral should of course be different.**

1. **Job interview**

You will undergo an interview for a job that you would like to do in the future.

1. **Essay writing**

On the last class, you will have 1.30 hours to write an essay on a specific subject.